



SEPTEMBER 21-24  
ST. PETERSBURG RUSSIA

**NEVA** 2021

**DIGITAL PAC**

digital branding

THE 16<sup>TH</sup> INTERNATIONAL EXHIBITION  
AND CONFERENCE FOR COMMERCIAL  
SHIPPING, SHIPBUILDING, OFFSHORE  
ENERGY, PORTS, INLAND WATERWAYS  
AND OCEANOGRAPHY

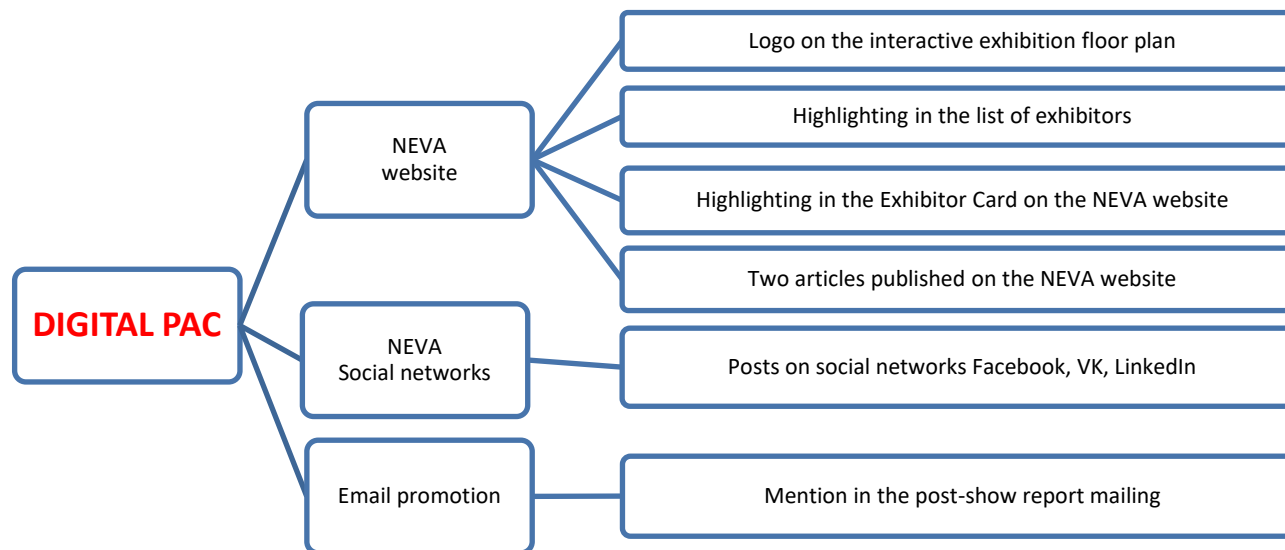


**SPECIAL OFFER  
FOR EXHIBITORS ONLY**

# INTERNET promotion on NEVA platforms

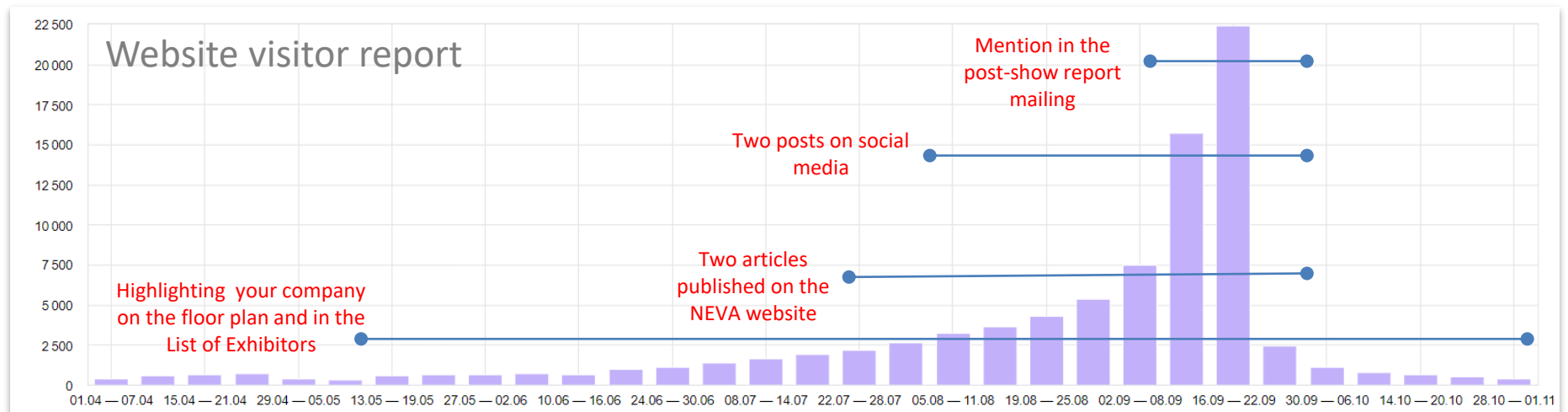


**DIGITAL PAC** is a new promotion service on NEVA Internet platforms for Exhibitors who take part in the International Exhibition & Conference NEVA 2021 with a stand or remotely.



**DIGITAL PAC** provides a unique opportunity to enhance the business effect of taking part in NEVA 2021 exhibition and attract more visitors to your stand.

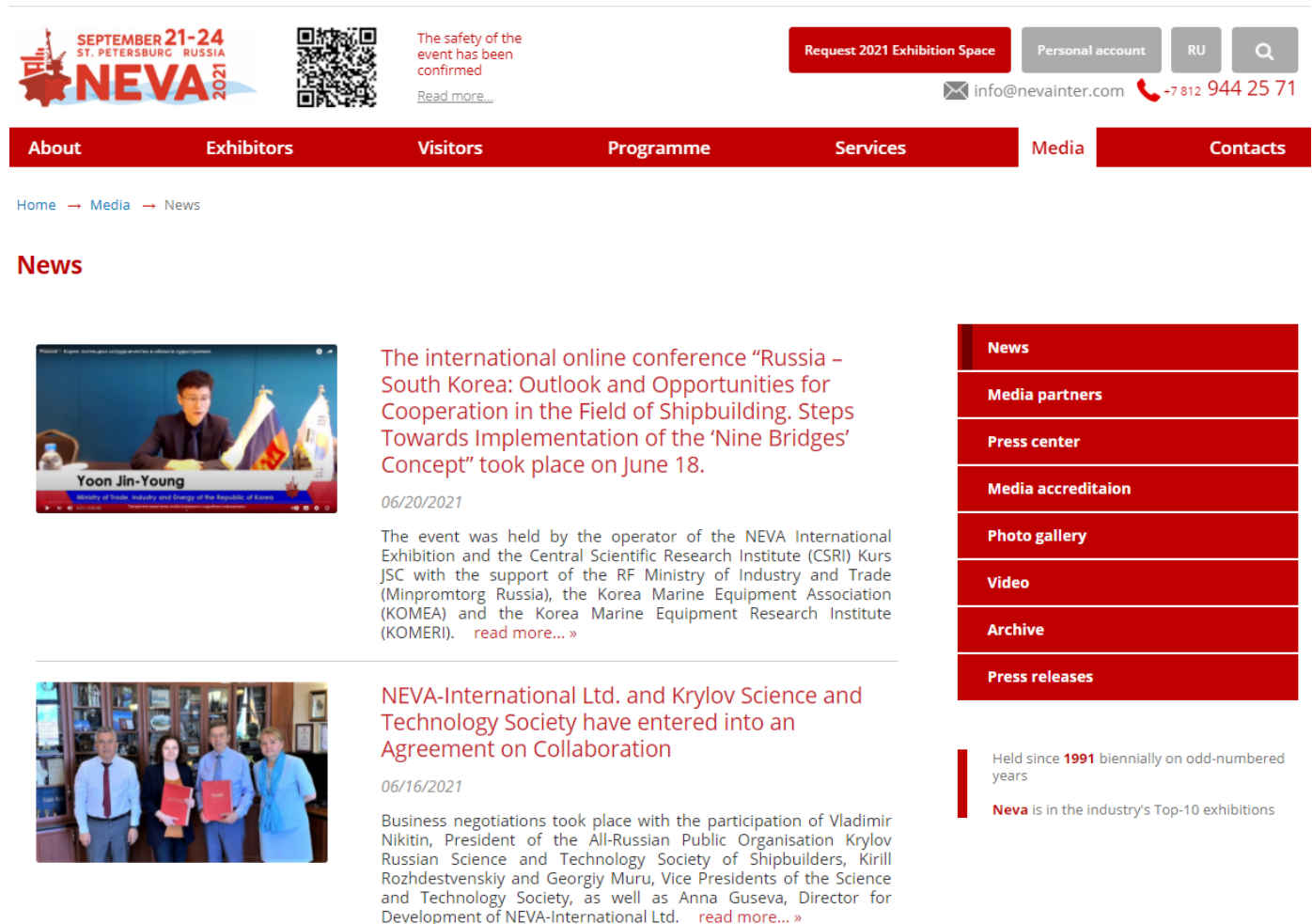
**Highlight your company on the exhibition floor plans, in the List of Exhibitors, publish the news, post presentations to be visible!**



We have chosen the most visited pages of the NEVA website

- **EXHIBITION PLAN**
- **LIST OF EXHIBITORS**
- **NEWS**

The highlighted information about your company on these pages will help to promote you as an Exhibitor among other exhibitors, speakers, delegates and visitors of the exhibition.



The screenshot displays the NEVA website interface. At the top, there is a blue header with the NEVA logo and the text 'NEVA'. Below the header, a navigation bar contains links: 'About', 'Exhibitors', 'Visitors', 'Programme', 'Services', 'Media', and 'Contacts'. A secondary navigation bar includes 'Home', 'Media', and 'News'. The main content area features a 'News' section with two articles. The first article, dated 06/20/2021, is titled 'The international online conference "Russia - South Korea: Outlook and Opportunities for Cooperation in the Field of Shipbuilding. Steps Towards Implementation of the 'Nine Bridges' Concept" took place on June 18.' and includes a video thumbnail of Yoon Jin-Young. The second article, dated 06/16/2021, is titled 'NEVA-International Ltd. and Krylov Science and Technology Society have entered into an Agreement on Collaboration' and includes a photo of four people. On the right side, a vertical sidebar lists various sections: 'News', 'Media partners', 'Press center', 'Media accreditation', 'Photo gallery', 'Video', 'Archive', and 'Press releases'. At the bottom of the sidebar, it states 'Held since 1991 biennially on odd-numbered years' and 'Neve is in the industry's Top-10 exhibitions'.

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The safety of the event has been confirmed  
[Read more...](#)

[Request 2021 Exhibition Space](#) [Personal account](#) [RU](#) [Q](#)

[info@nevainter.com](#) [+7 812 944 25 71](#)

[About](#) [Exhibitors](#) [Visitors](#) [Programme](#) [Services](#) [Media](#) [Contacts](#)

[Home](#) → [Media](#) → [News](#)

**News**

**News**

**Media partners**

**Press center**

**Media accreditation**

**Photo gallery**

**Video**

**Archive**

**Press releases**

Held since **1991** biennially on odd-numbered years

**Neve** is in the industry's Top-10 exhibitions

The international online conference "Russia - South Korea: Outlook and Opportunities for Cooperation in the Field of Shipbuilding. Steps Towards Implementation of the 'Nine Bridges' Concept" took place on June 18.

06/20/2021

The event was held by the operator of the NEVA International Exhibition and the Central Scientific Research Institute (CSRI) Kurs JSC with the support of the RF Ministry of Industry and Trade (Minpromtorg Russia), the Korea Marine Equipment Association (KOMEA) and the Korea Marine Equipment Research Institute (KOMERI). [read more... »](#)

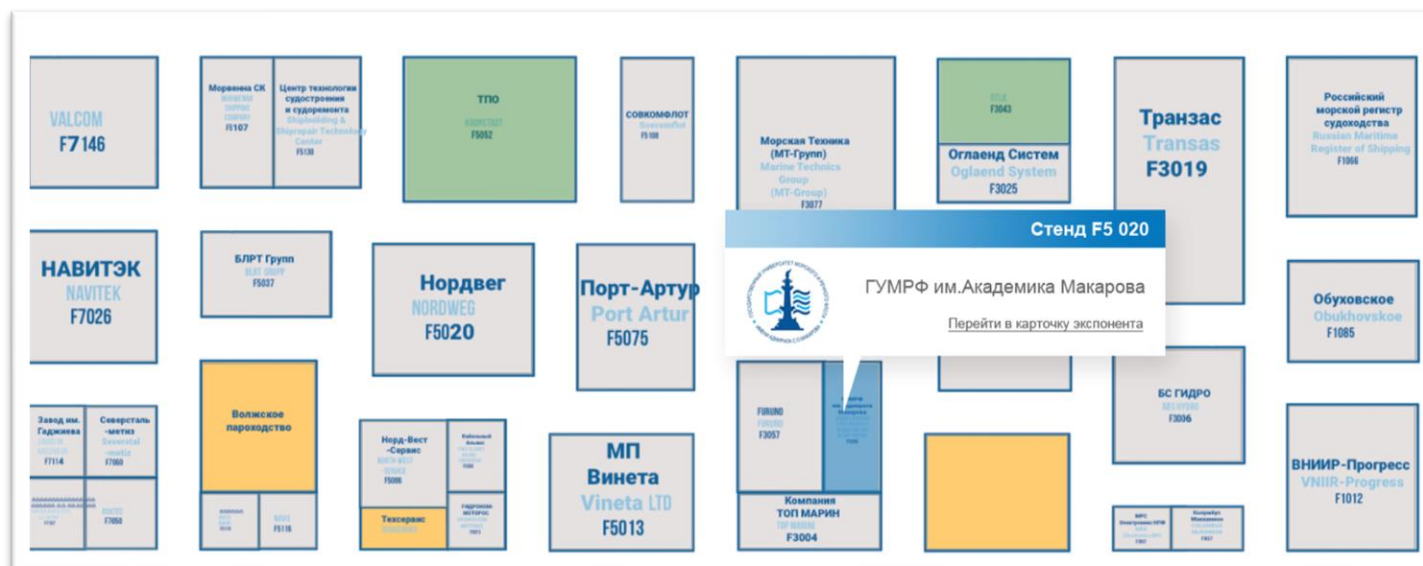
NEVA-International Ltd. and Krylov Science and Technology Society have entered into an Agreement on Collaboration

06/16/2021

Business negotiations took place with the participation of Vladimir Nikitin, President of the All-Russian Public Organisation Krylov Russian Science and Technology Society of Shipbuilders, Kirill Rozhdestvenskiy and Georgiy Muru, Vice Presidents of the Science and Technology Society, as well as Anna Guseva, Director for Development of NEVA-International Ltd. [read more... »](#)

Websites [www.nevainter.com](http://www.nevainter.com) and [www.en.nevainter.com](http://www.en.nevainter.com) have a favourable visiting statistics. More than 100,000 visits per year ensure the excellent interaction with the targeted audience.

**EXHIBITION PLAN** is one of the most frequently browsed website pages. It is visited by more than 150 unique users every day.



**The interactive exhibition floor plan depicts the Exhibitor's logo, company name, stand number and gives the link to the detailed Exhibitor Card**

The visiting statistics of this page grows in the course of preparation for NEVA 2021.

The interest to the floor plans remains high even after the exhibition: Exhibitors start planning booking of the stand for the next exhibition while visitors view the floor plans to remember the companies they met at the exhibition.

The target audience of this page includes:






Exhibitors

Russian and international companies considering their participation in the exhibition

Specialists who plan to visit the exhibition

## List of Exhibitors

[All](#) [A](#) [B](#) [C](#) **[D](#)** [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [Y](#) [Z](#)

Exhibitor	Address	Stand
D-i davit international-hische GmbH	d-i davit international-hische GmbH, Sulingen, Sandstrasse 20	 F2 158
<b>Dongyang MFG.co.</b>	Korea, Busan, 147, Dasan-ro, Saha-gu	 G2 141
D-Profile	Russia, Saint-Petersburg,	 H1 300
Dalpribor	Russia, Vladivostok,	 G3 233
DANA NPP	Russia, Ufa, Nadegdy, 1/3	 G7 094

[List of exhibitors NEVA 2021 \(PDF\)](#)[Official Exhibition Catalog 2019 \(PDF\)](#)

Held since **1991** biennially on odd-numbered years

**Neva** is in the industry's Top-10 exhibitions

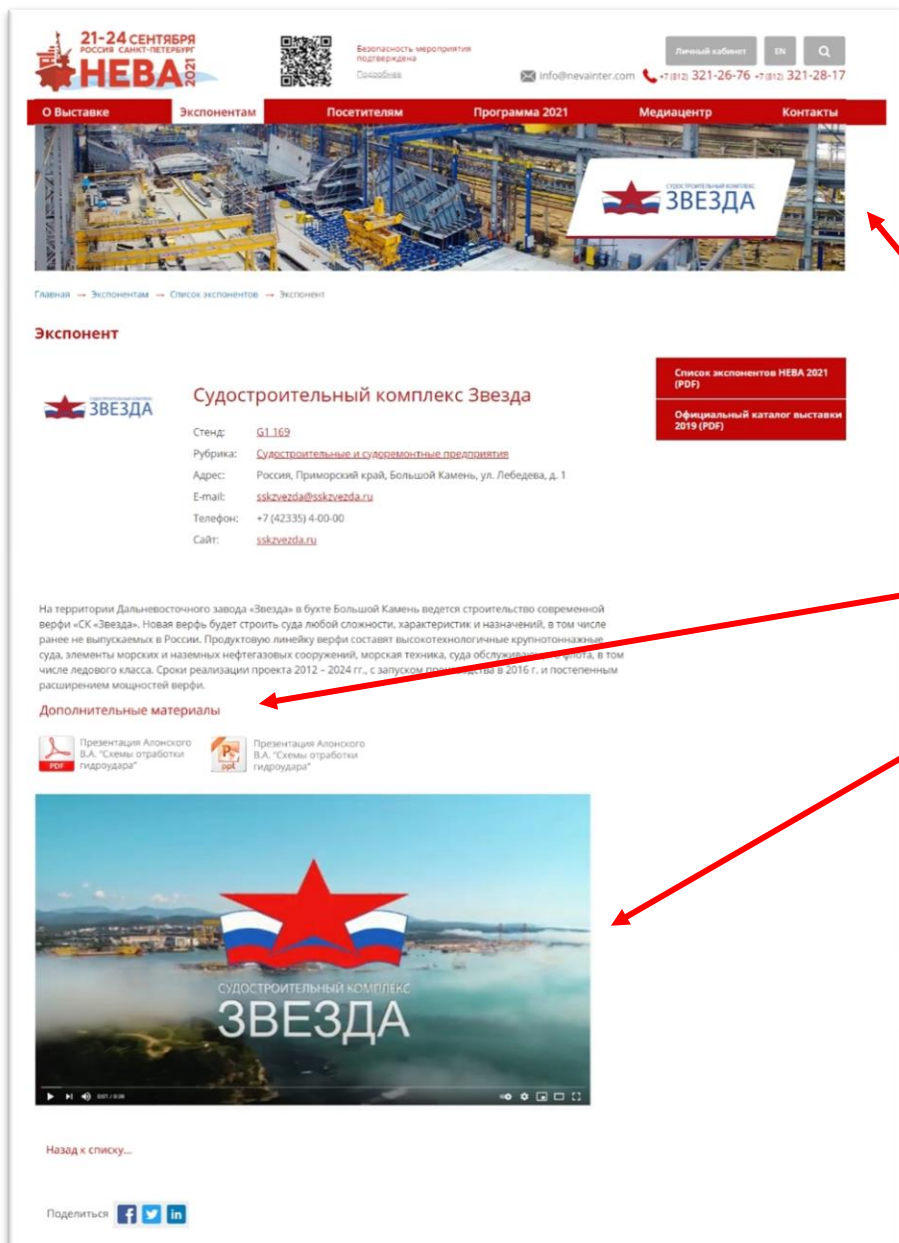
[List of NEVA 2021 exhibitors \(PDF\)](#)[Official NEVA 2019 catalogue \(PDF\)](#)[Select the industry](#)[Select the country](#)

## LIST OF EXHIBITORS

80% of website visitors browse this page. It is helpful as a source of specific information and allows finding the company, its details at any moment, filtering all exhibitors through an industry-related filter.

**Allows highlighting in the list of exhibitors to be more visible, it raises your company to the top line in the company list of your industry\***

\*If several Exhibitors from the same industry buy DIGITAL PAC at the same time, the ranking order will be alphabetic.



The screenshot shows the exhibitor card for 'ЗВЕЗДА' (Star) shipyard on the NEVA website. The card includes a corporate banner at the top, contact information, a list of materials, and an embedded video. The banner features the shipyard's logo and name. The contact information includes the address, phone number, and website. The list of materials includes a presentation and a catalog. The video is titled 'Судостроительный комплекс ЗВЕЗДА' and shows the shipyard's facilities.

21-24 СЕНТЯБРЯ  
РОССИЯ САНКТ-ПЕТЕРБУРГ  
**НЕВА 2021**

Безопасность мероприятий  
подтверждена  
Спасибо

info@nevainter.com +7 (812) 321-26-76 +7 (812) 321-28-17

Личный кабинет EN

О выставке Экспонентам Посетителям Программа 2021 Медиациентр Контакты

Главная → Экспонентам → Список экспонентов → Экспонент

**Экспонент**

**ЗВЕЗДА** Судостроительный комплекс Звезда

Стенд: G1.169

Рубрика: Судостроительные и судоремонтные предприятия

Адрес: Россия, Приморский край, Большой Камень, ул. Лебедева, д. 1

E-mail: [sskzvezda@sskzvezda.ru](mailto:sskzvezda@sskzvezda.ru)

Телефон: +7 (42335) 4-00-00

Сайт: [sskzvezda.ru](http://sskzvezda.ru)

Список экспонентов НЕВА 2021 (PDF)

Официальный каталог выставки 2019 (PDF)

На территории Дальневосточного завода «Звезда» в бухте Большой Камень ведется строительство современной верфи «СК «Звезда». Новая верфь будет строить суда любой сложности, характеристик и назначений, в том числе ранее не выпускаемых в России. Продуктовую линейку верфи составят высокотехнологичные крупнотоннажные суда, элементы морских и наземных нефтегазовых сооружений, морская техника, суда обслуживания и т.д., в том числе ледового класса. Сроки реализации проекта 2012 – 2024 гг., с запуском производства в 2016 г. и постепенным расширением мощностей верфи.

Дополнительные материалы

Презентация Алонского В.А. "Схемы отработки гидроудара"

Презентация Алонского В.А. "Схемы отработки гидроудара"

Судостроительный комплекс  
**ЗВЕЗДА**

Назад к списку...



Поделиться [f](#) [t](#) [in](#)

## EXHIBITOR CARD

Fill in the Company Card with as many details as possible: add the corporate banner, upload presentations, add videos









- **A corporate banner\* posted at the top of the Company Card**
- **Presentations as pdf files**
- **Embedded video about your company**

Your Company Card posted on NEVA website will be perfectly indexed by the Internet search engines. A user-friendly and accessible opportunity of presenting the information about you will be always available for those who search for it in the Internet.

<https://www.nevainter.com/media...>  

## Traffic source

## ▼ Visits

 Referrals from search engines	69,900
 Clicking on links on sites	26300
 Direct calls	21,500
 Internal transitions	5600
 Ad clicks	3,500
 Transitions from social networks	2 800
 Undefined	200
 Transitions from mailing lists	100

## NEWS

- the most frequently updated section of the website [www.en.nevainter.com](http://www.en.nevainter.com)

The News Section is seen by Exhibitors, representatives of state authorities, international market players, mass media and other industry experts.

**Post two articles about your company with active links to your own resources.**

We also receive conversions from our MEDIA partner sites

\*A media plan of articles publishing is to be set out in the Appendix to the agreement for participation in the exhibition.

# SOCIAL NETWORKS

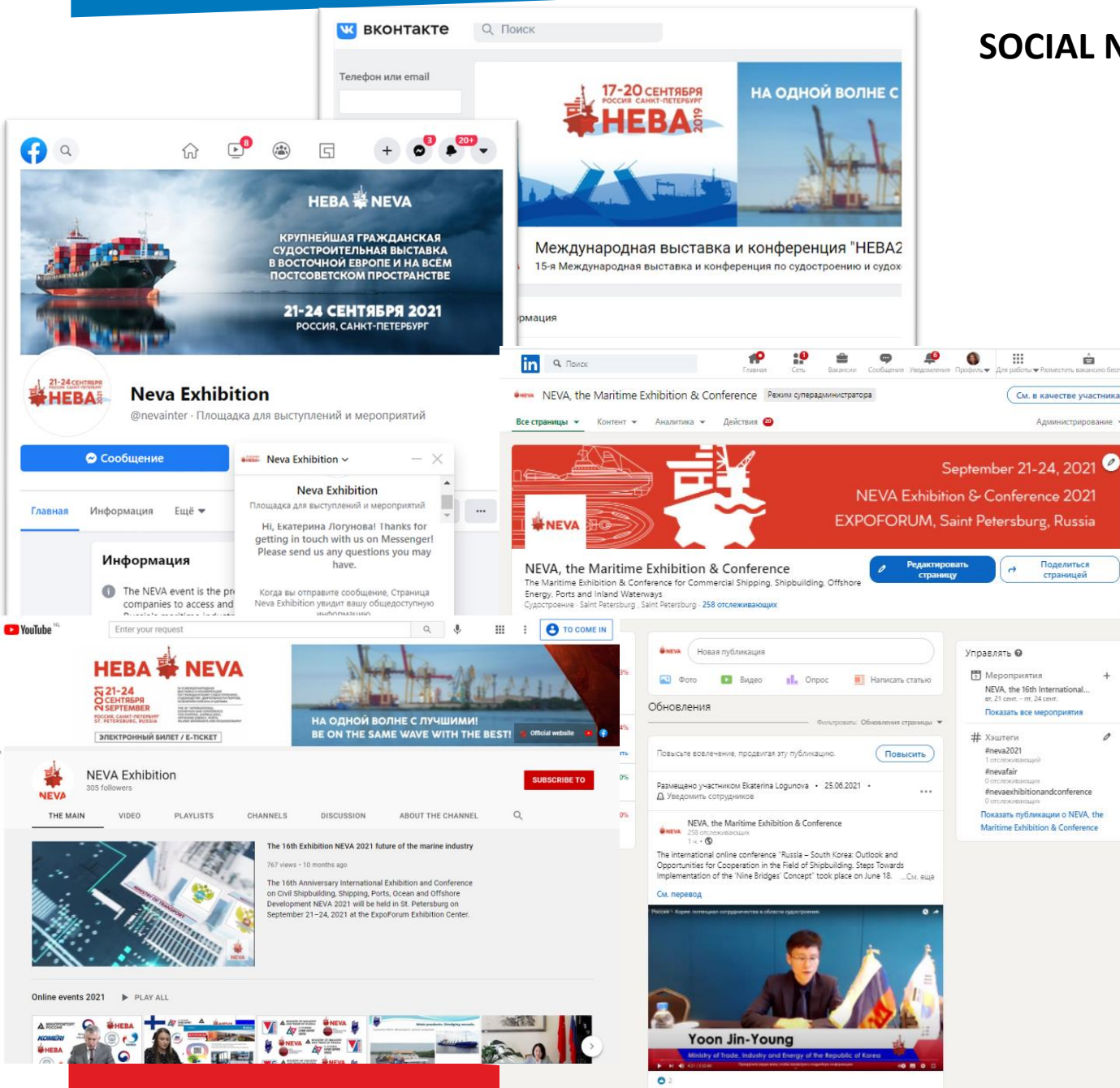


## SOCIAL NETWORKS RUS/ENG

**Post news about your company  
on NEVA social networks**

NEVA social networks are read by participants of the exhibition and conference, industry representatives, partners, international market players.

- [Facebook](#)
- [LinkedIn](#)
- [Vkontakte](#)
- [YouTube](#)



## EMAILING

- one of the most efficient promotion tools

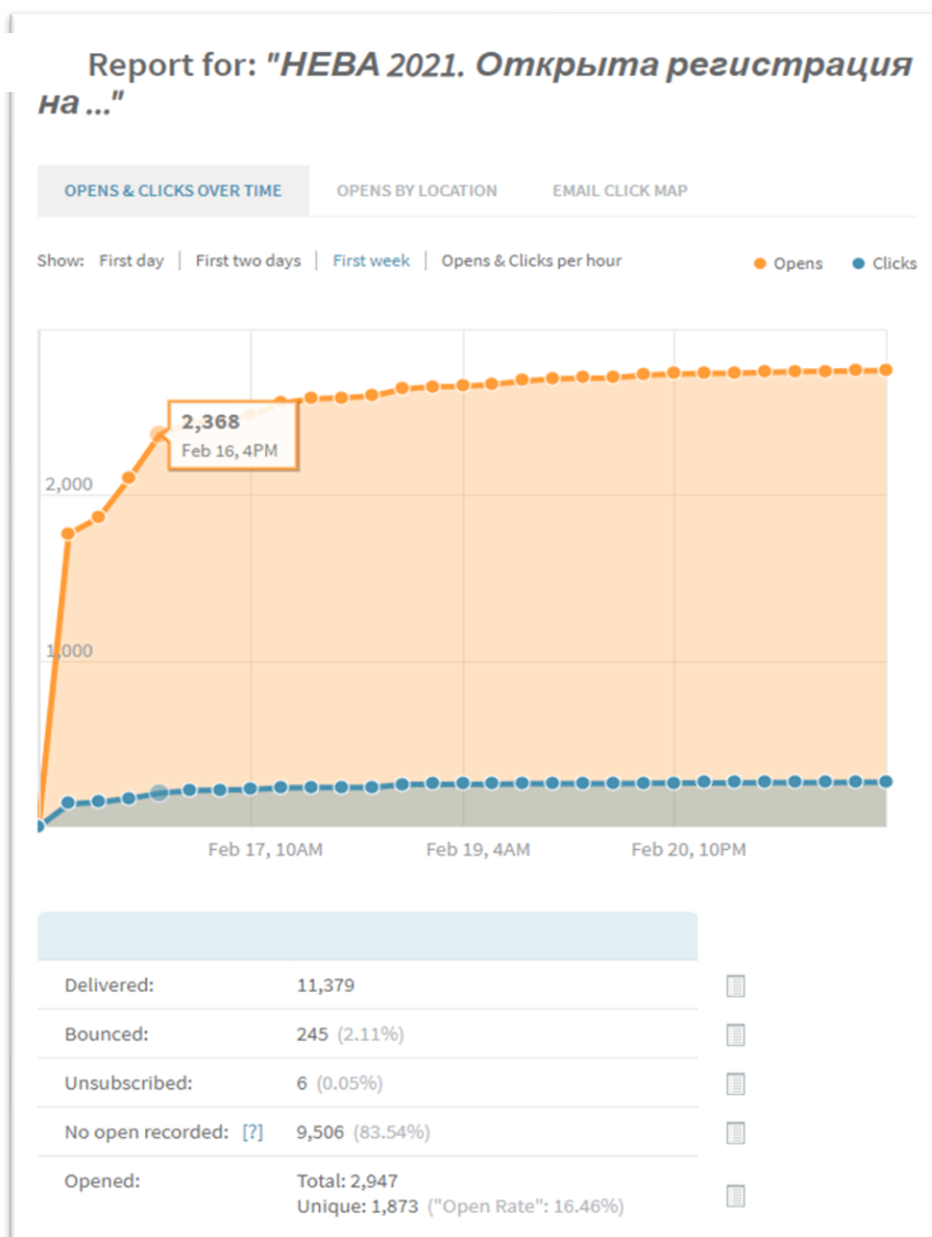
**The NEVA's total e-mail address database contains more than 45,000 contacts**

Messages are sent via the professional service offering the detailed analytics:

- 25% of messages are known to be delivered and opened by recipients
- 3% of recipients take active actions and click the links

**Your news will be included in the post show report mailing on NEVA 2021 Exhibition results.**

The news contains 1,000 symbols, a photo and an active link.



# DIGITAL PAC PRICE AND CONTENTS



Item	Service description	Terms
1	Exhibitor logo on the interactive floor plan of NEVA 2021 exhibition	Till December 2021
2	Link to the Exhibitor Card with the company logo on the interactive floor plan of NEVA 2021 exhibition	Till -December 2021
3	Posting an advertising banner, videos and presentations on the Exhibitor Card page	Till -December 2021
4	Highlighting of the company information in the List of Exhibitors	Till-December 2021, afterwards placing in an archive
5	Raising up in the industry-related List of Exhibitors	Till-December 2021
6	Two posts about the Exhibitor on the NEVA official website	according to the media plan
7	Exhibitor news on NEVA social networks (Facebook, VK, LinkedIn)	according to the media plan
8	Post show report mailing on NEVA 2021 exhibition results including news of Exhibitor (45,000 addresses)	September 2021
	<b>TOTAL:</b>	Euro 2 000 (VAT incl.)

To purchase the service, please contact your manager

# CONTACTS:



## NEVA-International Ltd.

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St. Petersburg, Russia, 196140

+7 (812) 944-25-71

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[www.en.nevainter.com](http://www.en.nevainter.com)



You Tube