The 16th edition of the International Maritime Exhibition and Conference for Commercial Shipping, Shipbuilding, Offshore Energy, Ports, Inland Waterways and Oceanography NEVA 2021, the key event of the Maritime industry will be held in the Expoforum Convention and Exhibition Centre on September 21-24, 2021.

Traditionally, NEVA is supported by official agencies – the Ministry of Industry and Trade, the Ministry of Transport and the Ministry of Foreign Affairs of the Russian Federation, as well as state institutions and public organizations that promote entrepreneurship, export development and strengthen international cooperation.

Currently, the business programme is being formed taking into account the most current trends in the development of the industry. It is planned to hold more than 30 conferences, panel discussions, round tables and seminars, to which more than 1,500 delegates and speakers are invited: practicing experts and industry professionals – from leading Russian companies, shipyards, enterprises, design bureaus, scientific and educational institutions, specialized associations and media, as well as from international structures. Parallel to the main business programme, partner events and exhibitors’ presentations will be held. Leading Russian and international institutions and companies with advanced competencies in shipbuilding, shipping and Oceanography are involved in organizing a number of events.

The agenda of the business programme will cover the topical issues of development of shipbuilding and shipping industries, including:

* A plenary session, attended by heads of the key ministries, companies and international structures
* Discussions on the development of shipbuilding in Russia, and plans for localization of international production and import substitution
* New issues in ship repair
* International shipping collaboration
* Development and implementation of new shipbuilding technologies and operation
* Environmental issues in the water transport sector
* Human resource challenges in the industry
* A conference on the development of construction small-craft vessels and boatbuilding

In March 2020, the sale of exhibition space began, which is already more than 70% full. More than 600 Russian and foreign companies, as well as representatives of professional associations and authorities are expected to participate.

More than 200 companies have already confirmed their participation in the exhibition, including large shipbuilding and ship repair companies, equipment manufacturers, leasing and consulting firms. There is a noticeable trend that this year exhibitors are taking larger areas than in previous years.

The composition of the foreign exhibition is formed in cooperation with foreign partners. With the support of the Association of the German exhibition industry AUMA, the largest German presence at the NEVA exhibition is planned in the format of a national pavilion with an area of about 400 square meters.

NEVA International, the organizer of the exhibition, signed a cooperation agreement with the Portuguese-Russian Chamber of Commerce and Industry, which opens up new opportunities for interstate cooperation in various areas related to the shipbuilding industry, as well as for the development of new long-term partnerships between representatives of the business community, including participation in joint congress and exhibition events.

Together with foreign partners, a global international online summit is being prepared, which will be held in the format of webinars with the participation of Russian and international industry associations, trade representatives and the business community to strengthen cooperation between the countries.

In response to numerous requests from participants of previous events, the organizers of the NEVA 2021 Exhibition prepared a portfolio of various additional options that will increase the effectiveness of participation and enhance the comfort of work. Meeting rooms are available for rent, wide partnership opportunities and additional promotion to the audience of thousands of exhibitions and conferences are provided.

In particular, the status of a socially responsible partner provides such advantages as publications in industry media and social networks, participation in official press conferences of NEVA 2021, mentions in releases and official reports, including advertising materials in the exhibition and conference package, outdoor and indoor advertising at the ExpoForum CEC, broadcasting a video clip, etc. By choosing this type of partner support, you position your company as socially responsible and help professionals who would like to participate in the exhibition and conference, but cannot pay registration fees: professors, scientists, teachers, graduate students and small innovative businesses.

You can also choose from the status of the General Partner, GR Program Partner, Business Programme Partner, and Exclusive Partnership.

Additional advertising services have been developed especially for the exhibitors, which make it possible to attract maximum attention to your company and show your competitive advantages in the most complete way.

**Exclusive options for NEVA 2021 exhibitors**

* Advertising in the official exhibition catalog and guide

A full-color advertising module in the event catalog or guide compares favorably with the black-and-white rubricator of participants and will help inform future customers about the company's products and services in a bright and individual way. A design layout service is also provided.

* Broadcast of the audio clip at the exhibition site

Your announcement or advertising message will be heard by all visitors of the Expoforum Arcade.

* Video broadcast at the exhibition site

The monitors are located in the Arcade above the reception desks. You can post a video clip or photos. We provide a service for the production of videos and presentation films about the company, including using 2D and 3D graphics.

* Outdoor advertising

You can order a banner on the facade frames of the Arcade, branding on the arches at the entrance to the pavilion, advertising on the Arcade entrance group, on the internal facade frames above the passage or on the entrance groups, and floor stickers.

In the context of a coronavirus pandemic, NEVA will be held in compliance with all sanitary measures. NEVA International has a special QR code that confirms the safety and compliance with the recommendations of Rospotrebnadzor.

Venue: Expoforum, 64/1 Peterburgskoye Shosse, Pavilions F, G & H, St. Petersburg, Russia

Organizer: NEVA-International LLC

Facilitator: ExpoForum International LLC

**Reference**

NEVA Exhibition & Conference was founded in 1990 by joint Order of the Ministry of the shipbuilding industry and the Ministry of the Maritime Fleet of the USSR and has been held continuously since 1991.

Order of the Government of the Russian Federation No. 1910-R dtd 21.10.2013 on holding the NEVA

International Exhibition & Conference was declared in 2013. One of the world’s ten largest fairs in its field**, NEVA Exhibition**is the leading commercial maritime fair in Eastern Europe and the former Soviet republics.

NEVA has affirmed its status as an international platform for business cooperation and expert dialogue among specialists creating a wide range of civilian vessels and marine equipment for development of the ocean and the continental shelf, including the Arctic zone and the Northern Sea Route. The exhibition is involved in the development of shipping on inland waterways, the modernization of fishing fleets and specialized vessels, and the upgrading of port facilities.

According to the Ministry of Transport of the Russian Federation NEVA 2019 was the largest and most significant in the modern history of the event, it was gathered a record number of exhibitors - 654 companies, 243 of which are foreign participants and 411 - Russian. More than 24,000 specialists visited the exhibition and events of the business programme which included 36 thematic sessions. The total exhibition area exceeded 30,000 square meters of which 4,000 square meters were represented by foreign companies.

More than 600 companies from 29 countries were represented at the including companies from the UK, Germany, Greece, Denmark, The Netherlands, Iceland, Spain, Italy, Canada, China, Cyprus, Norway, Poland, Portugal, the Republic of Belarus, the Republic of Korea, Senegal, the Baltic States, Turkey, Sweden, Finland, France, and Japan.

Norway, Denmark, and The Netherlands presented their exhibits in separate pavilions; companies from Turkey and Korea were represented more compactly. Regions of Russia were represented by companies from Sevastopol, Republic of Tatarstan, the Far East and Primorsky Region. According to Christian Pegel, Minister of the Federal Land of Mecklenburg-Western Pomerania, this German region was represented by 15 enterprises and organizations. All of them were engaged in negotiations throughout the period of the exhibition. “The negotiations were important and quite intensive, and this shows that the shipbuilding industry and those suppliers of these enterprises, in Russia and in Mecklenburg-Western Pomerania, speak the same language – and this is the language of economic success,” said Mr. Pegel.

The exhibitors presented the achievements of the shipbuilding industry, design and engineering, advanced technologies and equipment for shipbuilding and operation of ships, development and extraction of mineral resources of the ocean and the ocean shelf. The participants of the anniversary 15th exhibition NEVA 2019 including leading Russian shipbuilding companies, design institutes, suppliers of equipment for ships and shipping companies. Among them were the USC, Admiralteyskie Verfi, Lazurit CDB, Krylov State Science Center, Sea Navigation Systems, Progress All-Russian R&D Institute, CSBSRT, MT Group, Sevkavbel, MSS, Tranzas, and many others.

**Exhibition goals:**

* To showcase progress in a wide range of sectors in the maritime industry.
* To provide a venue for major developments, both potential and currently available, in civil maritime and river machinery and vessel development, production, procurement, maintenance, repairs and upgrading, to promote international technology transfer and demonstrate the benefits of relocating manufacturing facilities for shipbuilding, as well as deck and port equipment and systems production, into Russia.
* To feature cutting edge innovative projects in shipbuilding development, new technologies in civil vessel and maritime equipment production, as well as in port modernization and shipping safety.
* To facilitate integration in shipbuilding, promoting regional manufacturing hubs for shipbuilding and related industries and improving their competitiveness.
* To create an effective platform for establishing new business ties and partnerships, to stimulate the construction of interregional and transnational production chains for long-term and fruitful cooperation.

**Key exhibition sectors:**

* Shipbuilding
* Design and engineering
* Ship equipment
* Technology and equipment for shipbuilding
* Propulsion devices and generators
* Equipment operation of vessels and equipment for offshore and pelagic prospecting and mineral resource extraction
* Ports and port equipment
* Freight processing systems
* Electrical engineering and electronics
* Materials and components
* Navigation systems
* Maritime safety
* Shipowners, ship brokers and charterers
* Banking, leasing and insurance

**Exhibition audience:**

* 25,000 visitors (as of 2019)
* Over 600 exhibitors from all over the world, total exhibition area 30,000 square meters
* Federal and local public authorities
* Heads of regions
* Regional transport committees and administrations
* Representatives of international and Russian industry associations and nongovernmental organizations
* Top and senior management of key industry players
* Entrepreneurs from over 36 countries, including Russia, Belarus, Kazakhstan, Azerbaijan, Ukraine, Germany, Austria, France, Belgium, the Netherlands, Denmark, Norway, Sweden, Finland, the UK, Switzerland, Spain, Italy, Iceland, Poland, Portugal, Greece, Croatia, Estonia, Latvia, Lithuania, Turkey, China, India, South Korea, Singapore, Hongkong, the United Arab Emirates, Liberia, Australia, the USA etc.
* Lawyers and analysts
* Representatives of state research institutions
* Students of state universities
* Business and industry media