



THE 17TH INTERNATIONAL EXHIBITION
AND CONFERENCE FOR COMMERCIAL
SHIPPING, SHIPBUILDING, OFFSHORE
ENERGY, PORTS, INLAND WATERWAYS
AND OCEANOGRAPHY

COMMERCIAL OFFER



www.nevainfer.com

**Dates and hours :**

September 18 – 20, 2023, 10:00-18:00

September 21, 2023, 10:00-15:00

Venue:

ExpoForum Convention and Exhibition Centre,
St. Petersburg, 64/1 Peterburgskoe Shosse,
Pavilions E, F, G, H, Passage, outdoor space

COMMERCIAL OFFER: NEVA 2023 EXHIBITION AND CONFERENCE

The NEVA Exhibition and Conference is the largest commercial shipbuilding expo in Eastern Europe and the Post-Soviet Space; it is also the first event in Russia to rank among the world's top 10 maritime exhibitions.

A prominent international business venue, NEVA has been bringing together the leading experts and professionals specializing in the manufacturing of civil ships for various applications, in the development of marine technologies and equipment (including those to be utilized in the conditions of the Arctic and the Northern Sea Route), the development of shipping on interior waterways, the modernization of fishing vessels and specialized fleet, and the upgrading of port facilities as well as in robotics, digitalization and import substitution.

Inaugurated in 1990 by the joint resolution of the USSR Ministry of the Shipbuilding Industry and the USSR Ministry of the Marine Fleet, the NEVA Exhibition and Conference has worked continually since 1991. In 2013 the Russian Federation Government signed Decree No.1910-p (21 October 2013) to conduct the NEVA Exhibition.

NEVA 2023 is to be held in partnership with the Russian Federation Ministry of Transport, Russian Federation Ministry of Industry and Trade, Russian Federation Ministry of Foreign Affairs, the Government of St. Petersburg, the Marine Collegium at the Government of the Russian Federation, the Russian Chamber of Commerce and Industry, the Marine Council at the Government of Saint Petersburg, the Association of Sea Commercial Ports, the Russian Chamber of Shipping, the Russian Maritime Register of Shipping, Rosmorport, and Rosmorrechflot.



Ministry of Transport of
the Russian Federation



MINISTRY OF INDUSTRY
AND TRADE OF RUSSIA

Ministry of Industry and Trade
of the Russian Federation



Ministry of Foreign Affairs of the
Russian Federation



Government of the
Russian Federation



Marine Collegium of the
Government of the Russian
Federation



Marine Council at the
Government of Saint Petersburg

EXHIBITION GOALS

- To showcase the diversity of achievements in the maritime industry; to identify prospects for the development, production, supply, maintenance, repair and modernization of civil marine and river facilities and equipment.
- To present innovative projects in the shipbuilding industry; to introduce new technologies for commercial shipbuilding, marine engineering and modernization of port facilities as well as propose improvements to shipping safety and services.
- To facilitate integration between regional shipbuilding and manufacturing clusters and improve their competitiveness.
- To provide an effective platform for establishing new business contacts and partnerships; to foster new interregional and transnational production chains for fruitful, sustainable collaboration; to promote international technology transfer and localization of production in the shipbuilding sector.

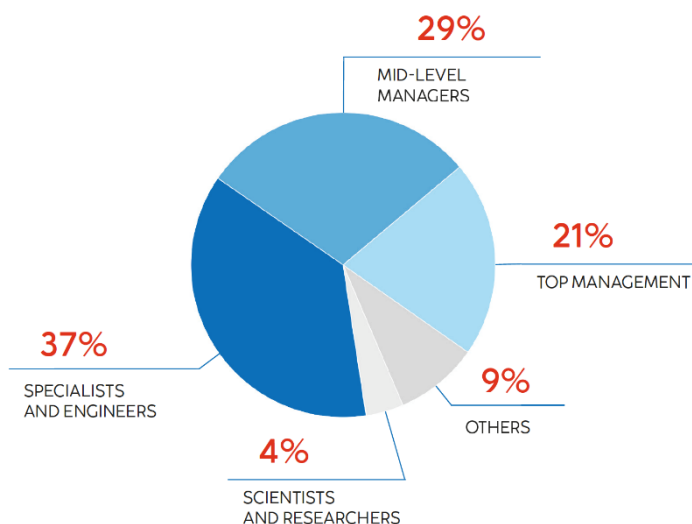
EXHIBITION THEMES

- Design
- Shipbuilding companies
- Marine instrumentation (engineering)
- Shipbuilding procurement
- Ship and industrial equipment
- Ship repair companies
- Shipbuilding materials
- Services and ship maintenance
- Navigation equipment, radiolocation and telecommunications
- IT and digitalization
- Innovations and modern technological solutions in shipbuilding
- Bunkerage, fuel and equipment
- Engineering services and energy supply
- Contractor companies
- Ship owners
- Shipping companies
- Port services and maintenance
- Arctic shipbuilding and shipping
- Small craft building
- Dealers and distributors
- Ocean and shelf sea development
- Geophysics. Oceanography
- Ecology. Environment protection
- Robotics
- Logistics
- Safety
- Human resources and occupational safety
- Financial, consulting and legal companies
- Government-owned companies and other institutions
- Certification and expert review; maritime and river registers

EXHIBITION ATTENDANCE

- **25,000 visitors**
- Prime B2B venue for developing business collaboration and global professional dialogue in a vast spectrum of fields including marine technologies for ocean and shelf sea development, operations in the Arctic and along the Northern Sea Route, domestic/inland waterway shipping, fishing fleet and specialized vessels, modernisation of port facilities and manufacturing of competitive civil ships for a variety of purposes
- NEVA is attended by government representatives, which testifies to the high rank of the event.
- NEVA 2023 is expected to attract numerous young professionals aiming to expand their career prospects.

EXHIBITION PARTICIPANTS



59 REGIONS OF RUSSIA



PARTICIPATING CITIES FROM RUSSIA

- | | | | |
|-------------------|-------------------|----------------------|---------------|
| • St. Petersburg | • Kazan | • Perm | • Togliatti |
| • Moscow | • Kaliningrad | • Petrozavodsk | • Tomsk |
| • Arkhangelsk | • Krasnodar | • Petropavlovsk- | • Tula |
| • Astrakhan | • Krasnoyarsk | Kamchatsky | • Tyumen |
| • Veliky Novgorod | • Murmansk | • Pskov | • Khabarovsk |
| • Vladivostok | • Nakhodka | • Republic of Crimea | • Cheboksary |
| • Volgograd | • Nizhny Novgorod | • Rostov-on-Don | • Chelyabinsk |
| • Vyborg | • Novorossiysk | • Ryazan | • Yaroslavl |
| • Yekaterinburg | • Omsk | • Samara | • Others |
| • Ivanovo | • Orel | • Severodvinsk | |
| • Irkutsk | • Penza | • Tver | |

COUNTRIES PARTICIPATED IN THE EXHIBITION

- | | | | |
|-----------------|--------------|-----------------------|------------------|
| • Russia | • Ireland | • Netherlands | • Ukraine |
| • Austria | • Iceland | • Norway | • Finland |
| • Belgium | • Spain | • Poland | • France |
| • Bulgaria | • Italy | • Portugal | • Croatia |
| • Great Britain | • Kazakhstan | • Republic of Belarus | • Czech Republic |
| • Hungary | • Canada | • South Korea | • Switzerland |
| • Germany | • Latvia | • Slovakia | • Sweden |
| • Denmark | • Lithuania | • Turkey | • Estonia |

NEVA EXHIBITION AND CONFERENCE: MAXIMIZING EFFECT FROM ATTENDANCE

- Build on the vast opportunities for open dialogue with governmental agencies and senior executives of major Russian and global corporations to promote your state-of-the-art technologies, equipment and products on the domestic and international markets.
- Use the superior functionalities offered by the state-of-the art ExpoForum exhibition centre to showcase your products to potential customers.
- Join the lively discussion on development avenues and solutions for shipbuilding industry at 30+ representative conferences hosted by the exhibition.
- Take advantage of our expert advertising services: outdoor billboards, advertisements in printed and electronic media; attendance at professional events; extensive opportunities for companies to present their services online and offline.

PROGRAMME OF NEVA EXHIBITION AND CONFERENCE

NEVA will host numerous conferences, workshops, round tables, meetings and presentations bringing together representatives of Russia's industrial ministries, major Russian and international businesses, key research centres, associations and universities. The event will also feature official signings of major contracts, agreements and memoranda with Russian and international ship equipment and component suppliers. The NEVA Press Centre will raise your profile by providing comprehensive news coverage.



NEVA 2023 ATTENDANCE FEES*

1. REGISTRATION FEE

1.1 Registration fee is payable by all exhibitors. Any additional participants (co-exhibitors) at the stand other than those specified in the initial application will be required to pay a separate registration fee.

The registration fee includes

Display of the company profile in the electronic catalogue (650 characters in Russian and 650 characters in English, including the company name, logo, contact data and a description of core business or services), in the printed catalogue and printed exhibition guide; night-time security service in the pavilions during the exhibition period; entry permits for stand builders; name badges for exhibition participants (**2 badges per 6 m²** of rented exhibition space); **20 invitation tickets to the exhibition**; one copy of the printed exhibition catalogue and guide, and the cleaning of aisles between exhibition stands.

570 EUR

**All prices are in EUR, all taxes included*

2. EXHIBITION SPACES (PAVILIONS F, G, H, PASSAGE)

2.1 The rates specified in 2.1 apply to bookings made from 01 April 2022 onwards provided the exhibitor contributes at least 40% of the amount payable within 20 calendar days of the billing date.

Space options (min space 12 sq. m)	1 m ²
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I. Rates for spaces in the International sector of the exhibition

Unequipped exhibition spaces (pavilions), excluding stand construction services	
• Inline (1 open side)	435 EUR
• Corner (2 open sides)	479 EUR
• Peninsula (3 open sides)	500 EUR
• Island (4 sides open)	522 EUR
Upper level	220 EUR
Outdoor exhibition space (on the territory of the exhibition complex)	205 EUR

Standard engineering and stand construction services as well as equipment for conference rooms can be booked via our online configurator. You will receive a unique link to the configurator upon submitting your electronic application.

A unique login/password to your personal account will be sent by the technical support team of the NEVA website to the email address you specified in your electronic application.

3. REMOTE PARTICIPATION

Option I: Extended Package

Includes the display of company data on the 12 m² Remote Participants stand (Pavilion G), in printed corporate promotional materials, on the exhibition website, in the printed exhibition guide (published in 20,000 copies, size A4), in the electronic catalogue and printed catalogue (published in 1,000 copies, size A4). The package also guarantees accreditation for two company representatives.

- **Company's ad module displayed on the lit-up wall (100x250h) at the Remote Participants stand** (full-colour printing on self-adhesive film, 720 dpi).
 - **Distribution of company brochures** (1,000 copies, available from branded desks at the Remote Participants stand).* The brochures must be provided by the exhibitor during the stand construction period on **17-18 September 2023 (9:00-18:00)**.
 - **Company data displayed on the online list of exhibitors.**
Weblink: https://www.en.nevainter.com/exhibitors/exhibitor_list/
Downloadable list in the Exhibitors section featuring exhibitor names and stand numbers.
 - **Company profile displayed in the printed and downloadable electronic exhibition catalogue** (1,000 copies, size A4). Deadline for profile submission: 31 July 2023.
Weblink: https://www.en.nevainter.com/upload/iblock/2f4/NEVA_Catalog_2021_small.pdf.
Profile length: 650 characters in Russian and 650 characters in English
(company name, contact data, description of core business or services).
 - **Company profile displayed in the printed and downloadable electronic exhibition catalogue** (1,000 copies, size A4). Deadline for profile submission: 31 July 2023.
Weblink: https://www.en.nevainter.com/upload/iblock/2f4/NEVA_Catalog_2021_small.pdf.
Profile length: 650 characters in Russian and 650 characters in English
(company name, contact data, description of core business or services).
 - printed NEVA 2023 exhibition guide (published in 10,000 copies, size A4) together with the stand number.
 - Accreditation for two company representatives: 2 **EXHIBITOR** badges, 2 invitation tickets.
- * **The package does not include the services of a company representative at the Remote Participants stand.**

1 125 EUR

Option 2: Minimal Package

Includes the display of company data on the exhibition website, in the electronic catalogue and printed catalogue (published in 1,000 copies, size A4) as well as accreditation for one company representative.

- **Company data displayed on the electronic list of exhibitors and stand numbers.**
Weblink: https://www.en.nevainter.com/exhibitors/exhibitor_list/Downloadable list in the Exhibitors section (company name and stand number).
- **Company profile displayed in the printed and downloadable exhibition catalogue** (1,000 copies, size A4). Deadline for profile submission: 31 July 2023.
Weblink: https://www.en.nevainter.com/upload/iblock/2f4/NEVA_Catalog_2021_small.pdf.
The profile must not exceed 650 characters in Russian and 650 characters in English (company name, contact data, core business or services).
- **Company profile displayed on the exhibition website (Exhibitors section).** The profile must not exceed 650 characters in Russian and 650 characters in English (company name, contact data, core business or services). Weblink: https://www.en.nevainter.com/exhibitors/exhibitor_list/
- **Company name and stand number displayed in the rubricator of the printed NEVA 2023 exhibition guide** (published in 10,000 copies, size A4).
- Accreditation for one company representative: 1 EXHIBITOR badge, 2 invitations.

* The package does not include the services of a company representative at the Remote Participants stand.

330 EUR

4. ADVERTISING AND ADDITIONAL PROMOTIONAL SERVICES

4.1 Advertising in the official exhibition catalogue

Apart from the catalogue rubricator, exhibitors can opt for their company profile to be displayed as a full-colour advertising module in the exhibition catalogue or guide. The colourful ads will help you enhance your company's visibility, inform potential customers of your products and brands, and boost the visitor flow to your stand. A copy of the exhibition catalogue and guide will be handed to each visitor and participant personally. The catalogue provides participant contact data and may serve as an industrial reference source for years to come. A downloadable electronic version of the catalogue will be displayed on the exhibition website.

Key facts :

- Published in 1,000 copies
- Readership: about 25,000 professionals, including conference speakers and delegates, exhibitors and experts representing over 600 organizations from across the globe.
- Layout design services available at an additional cost.
- Technical specifications for the layouts available on request.



Position	Size	Rate
Colour page	A4 (210x297)	860 EUR
½ colour page	A5 (210x147)	570 EUR
Spread	A3 (420x297)	1 140 EUR
Inside front cover	A4 (210x297)	1 430 EUR
Inside back cover	A4 (210x297)	1 285 EUR

4.2 Design layout for the exhibition catalogue and guide

Position	Format	Rate
Colour page	A4 (210x297)	275 EUR
½ colour page	A5 (210x147)	275 EUR
Spread	A3 (420x297)	410 EUR
Inside front cover	A4 (210x297)	450 EUR
Inside back cover	A4 (210x297)	450 EUR

4.3 Delivery of audio messages in the exhibition space



Delivery of audio messages in the Passage	Message length, s	Rate
Audio ads and announcements	15	30 EUR
Audio ads and announcements	30	40 EUR

4.4 Demonstration of videos in the exhibition space in the Passage section (55" plasma Scala screens above registration desks)



Ad type	Format	Rate
Video, 10 seconds	<ul style="list-style-type: none"> • Size 16x9, Full HD, 1920x1080; in mpeg4, mov and mp4 formats • Static picture or photo: up to 1920x1080; in png or jpg formats • Video ad rotation on all plasma panels during the exhibition (7 or more screens) 	415 EUR
Video, 15 seconds	<ul style="list-style-type: none"> • Size 16x9, Full HD, up to 1920x1080; in mpeg4, mov and mp4 formats • Static picture or photo: up to 1920x1080; in png or jpg formats • Video ad rotation on all plasma panels during the exhibition (7 or more screens) 	522 EUR
Video, 20 seconds	<ul style="list-style-type: none"> • Size 16x9, Full HD, up to 1920x1080; in mpeg4, mov and mp4 formats • Static picture or photo: up to 1920x1080; in png or jpg formats • Video ad rotation on all plasma panels during the exhibition (7 or more screens) 	594 EUR

4.5 Display of ads on façade panels (Passage)



Position	Dimensions	Rate
Outside façade panels 2A,3A, 5A, 6B, 7A, 7B, 8A, 8B, 9A, 9B, 10A, 10B, 11A, 11B	<ul style="list-style-type: none"> Textile banner reinforced with silicon stripe around the edge. Each panel consists of 3 sections sized 5.74x8.97 	3 685 EUR
Inside façade panels 2C, 3C, 5C, 6D, 7C, 7D, 8C, 8D, 9C, 9D, 10C, 10D, 11C, 11D	<ul style="list-style-type: none"> Textile banner reinforced with silicon stripe around the edge. Each panel consists of 3 sections sized 5.74x8.97 	4 100 EUR

OUTSIDE

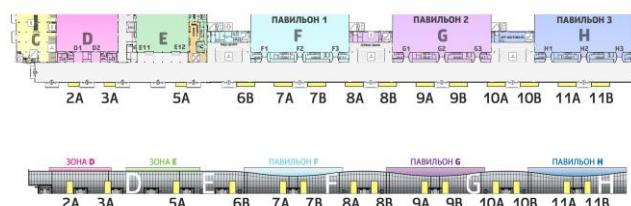
ExpoForum,
St. Petersburg,
64/1 Peterburgskoe
Shosse

1.2

Outside facade panel, Passage: Plan

Symbol:

Outside facade panel,
Passage



INSIDE

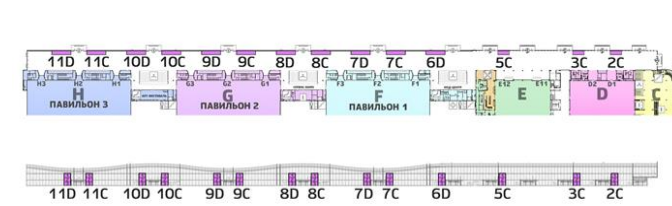
ExpoForum,
St. Petersburg,
64/1 Peterburgskoe
Shosse

3.1.

Inside facade panel, Passage: Plan

Symbol:

Inside facade panel,
Passage

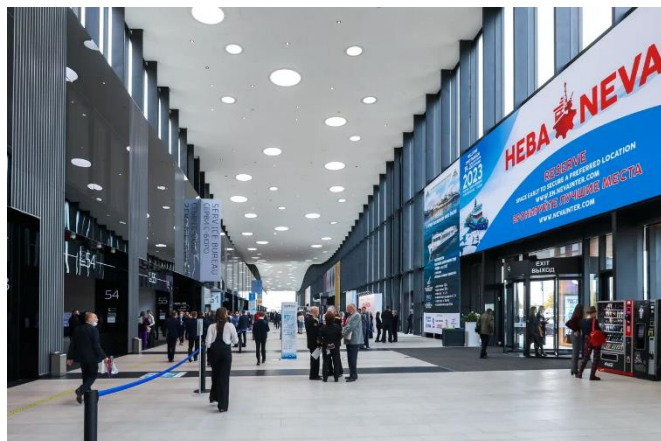


4.6 Display of ads at the entrance to the Passage



Position	Dimensions	Rate
Ad placement at ExpoForum entrance units, lightboxes sized 1.15*1.75, 44 items	<ul style="list-style-type: none"> Width 1.15 m Height 1.75 m Manufacturing/mounting/dismounting, per piece 	417 EUR
Ad placement in the parking of ExpoForum, lightboxes sized 1.2*1.86, 44 items	<ul style="list-style-type: none"> Width 1.2 m Height 1.86 m Manufacturing/mounting/dismounting, per piece 	387 EUR

4.7 Display of ads on inside horizontal facade panels (Passage)



Position	Dimensions	Rate
Inside horizontal façade panels <ul style="list-style-type: none"> 4 panels Eco Display textile Reinforcement silicon strip along the perimeter Manufacturing, mounting, dismounting, lamination 	<ul style="list-style-type: none"> Width 13.15 m Height 4.975 m Visible field Manufacturing/mounting/dismounting included (1 piece) 	4 920 EUR

4.8 Ad placement at entrance units (doors)



Position	Dimensions	Rate
Entrances to Passage and from Peterburgskoe Shosse <ul style="list-style-type: none"> • Sizes specified by the customer • Manufacturing/mounting/dismounting – 1 entrance section 		
<ul style="list-style-type: none"> • Orajet self-adhesive film • Placement and removal of self-adhesive film 		3 884 EUR

4.9 Display of ads at entrance sections (revolving doors)



Position	Dimensions	Rate
Entrance units, Passage <ul style="list-style-type: none"> • Ad placement on revolving doors (3 above / 3 below) • Width 1.55 m • Height 1.21/1.265 m • Manufacturing/mounting/dismounting – 1 revolving door 		
<ul style="list-style-type: none"> • Ad placement on revolving doors (excluding fire exits). • Orajet 3640 self-adhesive film • Placement and removal of self-adhesive film 		3 460 EUR

4.10 Display of ads on archways in front of the halls



Position	Dimensions	Rate
Display of banner ads in the lower part of the arch, 3 items (halls F, G, H)	<ul style="list-style-type: none">• Display of banner ads in the lower part of the arch. 2 columns with 4 faces, offering a total of 8 banner spaces• Banner size 2.4x0.963• Manufacturing/mounting/dismounting included (1 item)	5 465 EUR

4.11 Ad placement on frame metal detectors

Position	Dimensions	Rate
Ad placement on frame metal detectors	<ul style="list-style-type: none">• Available on request	595 EUR

4.12 Sticker ad placement

Position	Dimensions	Rate
Floor stickers	<ul style="list-style-type: none">• Any size• Shapes: square, circle, arrow• Manufacturing/mounting/dismounting (1 item)	115 EUR



4.13 Online promotion: DIGITAL PAC

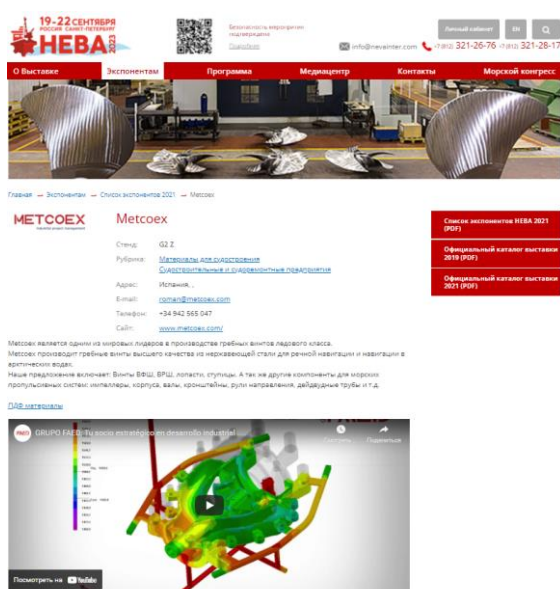
DIGITAL PAC is an online promotion service for exhibitors utilizing all online resources available to NEVA.

The service will help your company stand out among your competition and other exhibitors, increase the visitor appeal of your stand and maximize the commercial effect from your attendance throughout the exhibition period – from the run-up to the closure and beyond. Enhance your branding by displaying your company logo, marking your company on plans and exhibitor lists, publishing more releases and news updates, and taking the best advantage of the promotional opportunities offered by the NEVA International Exhibition and Conference (website, social media, mailing lists, publications by information partners).

Our website www.nevainter.com has consistently enjoyed high readership. In 2021 it was visited by a stunning 63,500 Russian users and 5,500 English-speaking professionals, ensuring seamless interaction with potential target audiences. DIGITAL PAC guarantees regular news updates on NEVA official accounts in the social media and a high-quality contact database with 45,000 e-mail addresses. With our resources, you can improve the public visibility of your company and inform industry experts, NEVA website visitors and social media subscribers about your products and services well before the exhibition opening day.

DIGITAL PAC is available to

- NEVA 2023 exhibitors with stands of 25 m² or more
- remote and hybrid exhibitors*



Position

- exhibitor logo displayed on the interactive plan of the NEVA 2023 Exhibition
- weblink to the Exhibitor Card with the company logo on the interactive plan of the NEVA 2023 Exhibition
- placement of a banner ad on the NEVA official website; Exhibitor Card page
- company data highlighted on the list of exhibitors
- raising the company name in the industrial rubricator of the list of exhibitors
- exhibitor news updates on the NEVA official website
- exhibitor news updates on the NEVA official accounts in the social media
- entering the exhibitor in the NEVA 2023 database used for invitational and post-exhibition mailouts.

Format

- April–December 2023
- As per media plan
- 45,000 email addresses

Rate

2 570 EUR

IF YOU WISH TO PARTICIPATE IN THE NEVA 2023 CONFERENCE AND EXHIBITION, PLEASE CONTACT:

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