

TOP-10 LARGEST  
INTERNATIONAL  
MARITIME  
EXHIBITIONS



**SEPTEMBER 18-21**  
**ST. PETERSBURG RUSSIA**

**NEVA** **2023**

THE 17<sup>TH</sup> INTERNATIONAL EXHIBITION  
AND CONFERENCE FOR COMMERCIAL  
SHIPPING, SHIPBUILDING, OFFSHORE  
ENERGY, PORTS, INLAND WATERWAYS  
AND OCEANOGRAPHY



«Today participation in events is especially significant, since exhibitions and congresses are the most important tool of people's diplomacy, they ensure the development of economic relations. For more than 30 years, NEVA has regularly gathered tens of thousands of people from all over the world who are ready for cooperation and business development.

The maritime industry is one of the modern economy, trade and development pillars. Today the Russian shipbuilding industry is focused on the rapid search for new partners. This is why now is the most favorable time to enter the Russian market, demonstrate opportunities and conclude profitable agreements with the prospect of long-term partnership.

We strive to expand contacts with the foreign business community, establish business and investment ties in order to make our communication platform even more lively and effective.

We look forward to seeing you at NEVA 2023!»

**Sincerely,**  
**Aleksandr Ulianov, CEO**



## FIGURES AND FACTS

NEVA is the leading commercial maritime exhibition in Eastern Europe and the CIS, and one of the world's ten largest exhibitions in its field.

The Exhibition showcases achievements and trends in development, manufacture, maintenance and modernization of marine and river facilities.



**31 000 m<sup>2</sup>**  
EXHIBITION SPACE



**30 000**  
VISITORS



**3500**  
BUSINESS  
PROGRAMME DELEGATES



**320**  
SPEAKERS



**360**  
VIP DELEGATES



**700**  
EXHIBITORS

**20% FOREIGN PARTICIPANTS**



**20% COMPANIES PARTICIPATE FOR OVER 15 CONSECUTIVE YEARS**

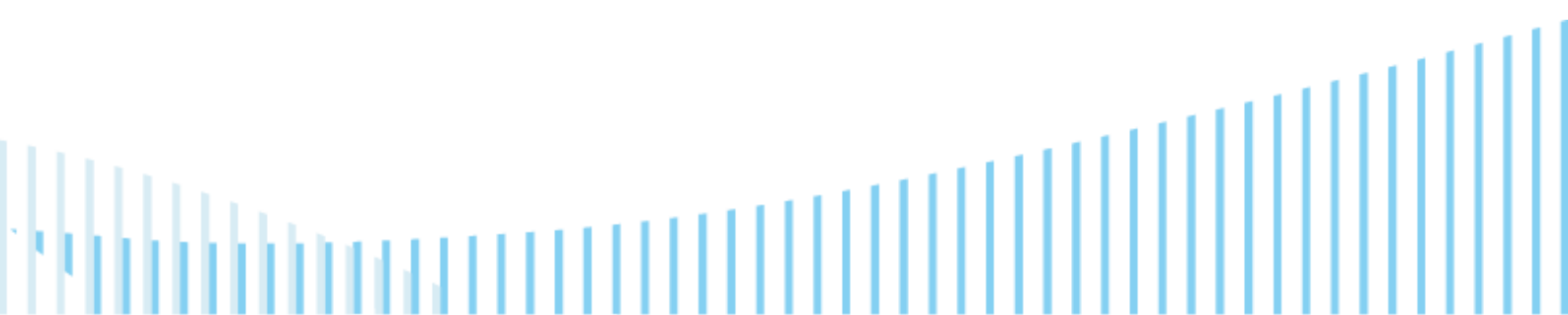


**2**  
NATIONAL PAVILIONS



**2**  
BUSINESS DIALOGUES

\* Predicted figures



## THE NEVA INTERNATIONAL EXHIBITION

For more than 30 years, NEVA has regularly gathered tens of thousands of people from all over the world who are ready for cooperation and business development. It provides ample opportunities for finding new business partners, developing business contacts and strengthening international cooperation in the fields of shipbuilding, shipping and ship repair. International delegations from CIS countries, China, Turkey, India, Indonesia, Vietnam, South Korea, South Africa, Algeria and other States are expected to participate. Business negotiations with potential participants from Latin American countries are continuing.

The grand exhibition will occupy all pavilions of Expoforum Exhibition Center (E, F, G, H), the Passage and a street space where low-tonnage shipbuilding projects will be presented.

On an area of more than 30 thousand square meters, expositions will be presented by largest Russian companies, such as the United Shipbuilding Corporation, Rosatom State Corporation, Zvezda Shipbuilding Complex, Marine Instrumentation Corporation, FSUE Rosmorport, AK Bars Shipbuilding corporation, Marine Technics (MT-Group), Sitronics KT, Neva Travel, Shipbuilding & Ship Repair Technology Center, RPC Morsvyazavtomatika, CJSC SMM and others.



## NATIONAL PAVILIONS

In particular, on an area of over 1300 sq. more than 40 largest shipyards and manufacturers of ship equipment from **Turkey** will present their products and services. The national pavilion of Turkey will traditionally be organized at the exhibition, as well as individual stands of companies. Among them are well-known shipyards such as Kuzey Star, Sefine, Ozata, Desan, Dogruiyol, Denkar, as well as more than 20 suppliers of ship equipment and materials.

At least 50 companies from **China** are going to participate in the NEVA. This year, the organization of the Chinese National Pavilion takes place in close cooperation with the China Council for the Promotion of International Trade (CCPIT). More than 1000 sq. m are booked by Chinese organizations, including Haixing Maritime Electric Group, Shanghai Powermaster Marine Technology Co. Ltd, Lyen Marine, Dezhou Hengli Electrical Machinery, Tianjin Hairun Marine Technical, Shanghai Electric Machinery, Huzhou Jibao Mechanical Equipment, Gansu Hehong New Materials, Qingdao Donghengli New Material, Qinhuangdao Sino-Ocean Marine Equipment & Machinery, Fuzhou FMEC Industry and others. In addition, the China Association of National Shipbuilding Industry (CANSI) is forming a delegation from Hubei Province.





## BUSINESS PROGRAMME

All 4 days of the exhibition will be accompanied by an up-to-date business program, within the framework of which there will be hosted the plenary session "Marine industry of Russia: new priorities against global challenges" and more than 30 business events: conferences, round tables, strategic and working sessions.

The key topics of discussion were measures of state support for the marine industry and the implementation of import substitution in shipbuilding and ship repair, the continuation of international cooperation in new realities, fleet renewal, the formation of new routes and logistics chains, the development of port activities, the fishing industry, the introduction of innovative technologies, the implementation of offshore projects, improving the efficiency of educational processes and training for shipbuilding and shipping industries. Representatives of state authorities, leading experts and industry professionals are invited as speakers – both from leading Russian corporations, shipyards, enterprises, design bureaus, scientific and educational institutions, specialized associations and mass media, and from international organizations.

The main priorities of the exposition and business programme are the Arctic topic and fishing fleet renovation. These areas are open for cooperation with foreign partners.

Taking into account the positive experience and wishes of the NEVA participants, international business dialogues "Russia – China" and "Russia – Turkey" are organized.

Business programme sessions are accompanied by simultaneous translation.

The current version of the business programme architecture can be found on the website.



## UNIQUE OPTIONS

Additional options are offered as part of the **Delegate** and **VIP** packages. For international participants, delegate packages will include on-site coordination, assistance in organizing business meetings. The event organizers will facilitate appointments.

In addition, for effective participants interaction the Matchmaking centre will be created. This is an effective platform for negotiations between buyers and suppliers, between Russian and foreign participants.

Traditionally, NEVA will become a meeting platform for industry leaders and an ideal communication platform for negotiations and signing of partnership agreements in the comfortable Arctic and Maritime business halls.



## NEVA 2023 EXHIBITION & CONFERENCE ORGANIZERS HAVE SIMPLIFIED THE PROCEDURE FOR OBTAINING A BUSINESS VISA

The Russian Ministry of Foreign Affairs has sent a circular to the foreign missions. It will help foreign participants of NEVA to get the business visas quicker and easier.

All foreigners getting the Invitations from NEVA-International Ltd. will obtain the business visas in an accelerated period (3-5 days).

**Step 1.** Request the Invitation from the organizers. You will receive it promptly.

**Step 2.** The invitation, the application for the business visa, your passport and all the documents required for obtaining the visa should be submitted to the Consulate General / Consular Section of the Embassy of the Russian Federation in your country. You can request the visa for the period from August 28, 2023 to October 08, 2023.

**Step 3.** Receive the notification that your business visa is ready and get it at the Russian Embassy.

Please check the cost of business visa and the full list of requirements on the website of the Russian Embassy in your country.





## TRANSLATION SERVICE

NEVA-International has a long-term experience of cooperation with leading translation companies in St. Petersburg. Exhibitors of the NEVA 2023 can order the services of an interpreter in advance. The organizer will select the most suitable specialist who will be able to accompany the client both on and off the event site.

In addition, the Concierge Service will be provided at the NEVA 2023 site. If a participant suddenly needs an interpreter, the organizer will be able to help.



## CULTURAL PROGRAMME

The culture sphere in St. Petersburg has returned to pre-pandemic indicators: museums are open, concerts and performances are held, restaurants welcomes guests. A special rich cultural programme will be organized for foreign guests of NEVA 2023. The Exhibition official tour operator DenRus will introduce the participants to the sights of St. Petersburg and immerse them in its atmosphere. DenRus will also help you to book a hotel.





## SOCIAL MEDIA

NEVA 2023 provides PR and media support with large coverage in the business and industry press, organization of press scrums, conducting interviews in the studio of the general media partner - TASS.



## PARTICIPANT FEEDBACK



*Mrs. Younsoo Hwang,  
Deputy Director General,  
Commercial Section  
of the Consulate General of the Republic  
of Korea (KOTRA) in St. Petersburg.*

«The National Pavilion has been our regular participation format since 2013. Face-to-face communication is much more effective for business than online meetings, so we expect great results from participating in the exhibition. We have achieved a great effect due to the fact that Korean companies did not come individually, but in the format of a national pavilion. We are approached by many companies interested in Korean shipbuilding equipment.

In addition, as part of the event, we held a Russian-Korean seminar «Marine Equipment Localisation: How to Enter the Russian Market». This contributed to the large number of business contacts establishment.»

«Our collective stand united 12 Korean companies. They are very pleased with the results of their participation, because they entered into an agreement with Russian partners at the venue of the event. Great advantages in partnership with Russia are given by the Decree of July 17, 2015 N 719 «On confirmation of the production of industrial products on the territory of the Russian Federation». It is very important that Korean manufacturers have the opportunity to localize their production and supply equipment to Russian shipyards.»



*Mr. Namyoung Kang,  
Head of the KOMEA  
representative office in Russia*



*Mr. Anil Caner Topaloglu,  
Department manager, Turkish Ship,  
Yacht & Marine Services Exporters Association*

«We give most importance to the NEVA exhibition among other events and have been regularly participating since 2013. In recent years, large volumes of products from Turkey have been supplied to Russia. There are also many ongoing projects at Turkish shipyards, within which we plan to cooperate with Russia. We believe that the orders we receive from Russia will increase every year. We are glad to be here and will be happy to return to NEVA 2023 with even more Turkish companies.»





## NEVA TEAM FOREIGN BUSINESS VISITS

As part of the preparations for NEVA 2023 exhibition and conference, business visits were made to partners in China, Vietnam, India, Indonesia and Turkey.

For comfortable foreign participants interaction with the organizers, we have a huge agents team around the world.

NEVA is annually supported by the largest industry associations, trade missions and consulates.



## BUSINESS MISSIONS

NEVA-International Ltd and Vector Marketing Ltd organize b2b meetings with Russian companies in your country.

We will help u to find relevant Russian partner from different fields for further fruitful cooperation. This is the optimal format for holding business meetings and international negotiations with potential partners



# NEVA-INTERNATIONAL LTD ONLINE PLATFORMS

NEVA Exhibition & Conference

[Website \(eng\)](#)



[Website \(cn\)](#)



Maritime Congress

[Website \(eng\)](#)



Vector Marketing (co-organizer)

[Website \(ru\)](#)



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